



**W e b i n a r**  
**W a t e r S a n i t a t i o n a n d**  
**H y g i e n e ( W a S H )**

**1 6 J u n e 2 0 2 0 , 3 p m C E S T**



# Rules for the meeting

- ✓ Keep yourself muted – don't unmute yourself during the presentations
- ✓ Today, we are going to have presentation on **“WATER, SANITATION AND HYGIENE (WaSH) and short campaign for Eco-Schools and YRE**
- ✓ After the presentations will be time for questions to our presenters from **UNICEF Sylvain Bertrand**. If you think about something that you would like to ask during the webinar please type the question in the public chat field (don't talk).
- ✓ At the end of the presentations there will be an opportunity to engage in an interactive Mentimeter presentation. Go to [www.menti.com](http://www.menti.com) , code 81 14 70 7 .
- ✓ If you wish to have **a diploma of participation**, write your name and email on private chat. (Diploma – Anna – [xxx@xxx.xxx](mailto:xxx@xxx.xxx)) We send the diploma to you after the webinar. Please write directly to **Saga Kindstrand on private chat**.
- ✓ Recorded webinar will be uploaded on the website <https://www.yre.global/webinars>
- ✓ Next week we are inviting you to the series of webinar **Children for Children Webinar Series: Eco-Schools in The Bahamas: Where are we now? Date: 6th October 2020 Time: 15:00 CEST**

# **“WATER, SANITATION AND HYGIENE (WaSH)**

**Sylvain Bertrand, UNICEF Denmark**



Young Reporters  
for the environment

**WaSH campaign**  
**#YREStayActive and**  
**#EcoSchoolsStayActive**

- COVID 19 Response

# #EcoSchoolsStayActive

## #YREStayActive

This campaign is designed for students that are facing COVID-19 challenges. The idea is to keep students involved through fun environmental education activities that encourages them to investigate local environmental issues and solutions . For the coming school year FEE is planning about 3-4 campaigns for educational programmes (Eco-Schools, YRE and LEAF). Each campaign will be run for two months.



# Four campaigns in total (examples):

## 1. Water Sanitation and Hygiene (WaSH)

Connection with Health and Wellbeing theme through WASH behaviours, building immunity, mental wellbeing, etc.

## 2. Waste Management and Littering

Disposable protective materials like masks and gloves have created a new stream of hazardous waste. As more time is spent at home, there is an opportunity to extend this activity to sustainable consumption and involve the family in making choices to reduce waste in the bin.

# Four campaigns in total (examples):

## **3. Biodiversity**

Report on local biodiversity challenges.

## **4. Health and Nutrition/Well-Being**

In many communities, schools also fulfil the supplementary nutritional needs of the children. Engaging children to report on growing their food in small pots, home backyards, and community spaces could be an interesting activity that may not only supplement food but also create an appreciation for the food and hence reduce waste.

**Participate in the challenges  
and contribute to Eco-Schools  
and YRE activities for the  
current academic year**

**#EcoSchoolsStayActive**

**#YREStayActive**

# Weekly challenges

Weekly challenges will be published on social media for inspiration. Activities organised by students from homes can be shared on social media with the #EcoSchoolsStayActive or #YREStayActive hashtag and National Operator and the International team can share it on their social media.

**#EcoSchoolsStayActive**

**#YREStayActive**

# Mini-competition

- At the end of the campaign, each National Operator may submit the **3 best Eco-Schools videos (for ES)** or all different types **for YRE (blogs, articles, photos, podcasts, videos, TikToks, etc)**.
- Submissions must be sent via WeTransfer to Eco-Schools or uploaded by NOs on Podio for YRE before **9 November** (a week after the campaign ends).

Challenges are open to every school that is or wants to be part of the Eco-Schools or YRE programme in countries that the programme operates (list of countries <https://www.ecoschools.global/national-offices> or <https://www.yre.global/national-offices>) and for International Schools.

# Acceptance criteria for #EcoSchoolsStayActive

## Acceptance criteria – the entry must:

- Be in the format of a video (max 3 minutes)
- Be in English (translated or subtitled)
- Highlight a topic relevant to the campaign as well as positive solutions
- Have been published on at least one social media platforms using the hashtag **#EcoSchoolStayActive**

## Finding the winners:

- All nominees will be presented to the Eco-Schools National Operators who will give points to the ones they believe are the best. To ensure fairness, they are not allowed to vote for stories from their own countries.

## Assessment criteria for NOs (1-5 points):

1. How would you rate the technical quality of the video?
2. How well does the video address the theme of the campaign and showcase positive actions to address the challenges?

The winners of the campaign will receive diplomas from Eco-Schools International, mention on social media & website and a small prize.

# Acceptance criteria for #YREStayActive

- The entry has to be in English (or translated).
- All types of entries are allowed (blogs, articles, photos, podcasts, videos, others).
- The entry must address a topic relevant to the campaign
- The entry has to be posted on at least one social media platform with the hashtag **#YREstayactive**.
- It is allowed to resubmit campaign-submissions to the national YRE competition, regardless if the submission won a prize in the campaign, but the entry will be reassessed according to the national YRE competition criteria.

## **Finding the winners:**

- All nominees will be presented to the YRE National Operators who will give points to the ones they believe are the best. To ensure fairness, they are not allowed to give scores to stories from their own countries.

## **Assessment criteria for NOs (1-5 points):**

1. How would you rate the quality of content of the entry?
2. How would you rate the technical quality?
3. To what extent is the length appropriate for the media type? (Is the entry to the point?)
4. How well does the entry address the theme of the competition e.g. WaSH?
5. To what extent is the entry solutions-oriented, constructive and positive?

The winners of the campaign will receive diplomas from YRE International, mention on social media & website and a small prize.

# Campaign 1: Water Sanitation and Hygiene (WaSH)

**#EcoSchoolsStayActive**

#YREStayActive



# Weekly challenges #EcoSchoolsStayActive

Water Sanitation and Hygiene (WaSH) - Connection with Health and Wellbeing theme through WaSH behaviours, building immunity, mental wellbeing, etc.

- Organise a family lesson on how to sanitation and hygiene behaviours to prevent the increase of the pandemic (handwashing, facemask, no littering, sneezing in elbow or covering mouth, social distancing).
- Investigate how clean water is supplied to your home and how to minimise the use/wastage (discuss the issue with other students)
- Investigate and present the challenges to have access to clean water and sanitation
- Present through the Eco-Code ideas for other schools and families how to organise a hygiene system at home, in communities or school
- Present a guide on how to keep social distancing on the way from and to home

**Posts for social media with #EcoSchoolsStayActive and tag National Operator**

# Weekly challenges:

Water Sanitation and Hygiene (WaSH) - Connection with Health and Wellbeing theme through WaSH behaviours, building immunity, mental wellbeing, etc.

- ✓ Find ways to promote positive hygiene behaviours and document any behaviour change in your community through a short video or photo series.
- ✓ Distinguish key hygiene behaviours needed in your community and conduct a survey to find out to which extent these behaviours are being implemented. Present your findings through a short video, podcast or photo series.
- ✓ Record an (online) interview with a local politician/expert on what challenges your community is facing concerning sanitation (e.g. infectious waste, access to clean water etc).
- ✓ Interview students from other YRE countries on challenges related to Water Sanitation and Hygiene (WaSH)

**Posts for social media with #YREStayActive and tag National Operator**

# Social media posts

## CHALLENGE



Water, sanitation,  
and Hygiene (WaSH)



Organise a  
family lesson  
about sanitation and  
hygiene behaviours!



#EcoSchoolsStayActive



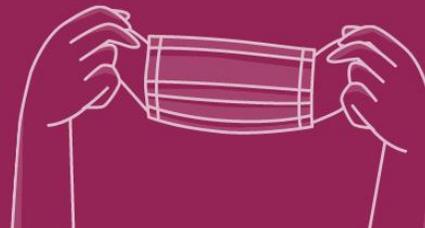
## #YREStayActive CHALLENGE



Young Reporters  
for the environment

Water, sanitation,  
and Hygiene (WaSH)

Interview students  
from other YRE  
countries on  
challenges related  
to WASH!



# Online meetings and webinars:

Each campaign will be introduced to the participants through the webinar. During the first webinar, the experts will present WaSH rules and ideas for schools (teachers and students).

- **#EcoSchoolsStayActive**
- #YREStayActive

More about webinars and registration can be found here

<https://www.yre.global/webinars>



**Stay Tuned and Stay Safe!**  
**#EcoSchoolsStayActive** #YREStayActive